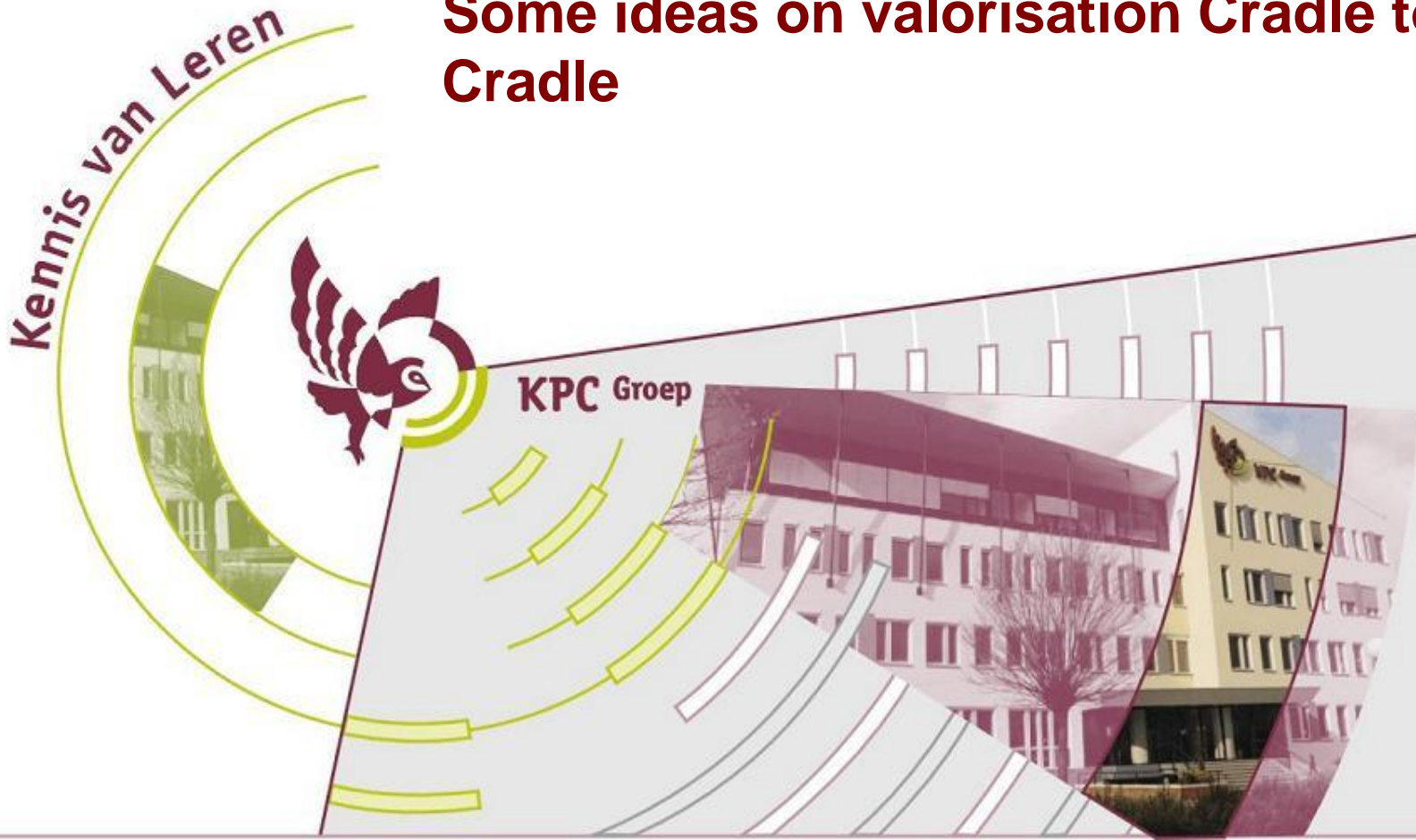


Rudolph G.Bolsius

Valorisation

Some ideas on valorisation Cradle to Cradle



Valorisation

A definition:

‘Disseminating and piloting innovative practices, exploiting them, developing them in different contexts and gradually incorporating them in to formal and informal systems of training, in to methods uses and in to the learning experience of every individual’

What does 'Valorisation' involve in cradle to cradle

- A focus on the end user/target group
- Dissemination of innovative products and results
- Selection and analysis of the suitability for transfer to meet identified needs
- Translation and adaptation to targeted new contexts
- Piloting and experimentation
- Full integration in to the new context
- Long term sustainability which contribute to national and European training frameworks

Implementing a valorisation strategy: focus on the end user

- Research needs of the target group/end user at project inception
- Involve them in the project development activities p even as part of project teams (improves motivation, ownership and recruitment to pilot)
- Obtain regular feedback (beginning/during/end) – test products/outcomes against needs
- Identify long term sustainability of final product

Valorisation strategy – other stakeholders

- Integration in to training frameworks
- Long term sustainability – how best to transfer and maximise outcomes/product
- Dissemination:
Where: local/regional/national and Europe-wide
to whom: end user/social partners/decision makers
support agencies/award bodies/European networks