

DETAILED WORKPLAN

Managing the project

1. Kick-off meeting = Work package 1.
2. Intermediate project evaluation = Work package 3.
3. End evaluation = Work package 8.

Disseminating the results of the project

1. Dissemination activities in NL, RO, EL, GE, UK during the implementation of the course = Work package 4,5,6,7,8.
2. Dissemination activities in existing and new networks (C2C Expertise & Training Centres) = Work package 9.

Developing the train-the-trainer course on C2C/CSR

1. Designing and writing the course and course modules 1,2,3,4,5,6,7,8 = Work package 2.

Designing process:

- a. Core Unit trains the project trainers and teachers to be trained.
Core Unit trains trainers and teachers to be trained invited by project partners as 'silent partner'.
- b. Certification of the trainers.
- c. Corporate trainers develop a corporate course. Teachers develop a curriculum.
- d. Dissemination, upgrading, life long learning in existing and new networks and website.

Writing process:

Core Unit:

- a. Desso and KWIC most responsible for the knowledge based content = module 4, 5, 6, 7, 8 helping with 1,2,3
- b. KPC most responsible for describing processes = module 1,3 helping with 7, 8
- c. EPEA Academy most responsible for serious gaming = module 2 helping with 1,3
- d. EPEA Umwelt = delivering content and commenting and reflecting on all the modules

2. Production of the trainer manual = Work package 2.

Core Unit:

- a. KPC is responsible for the production of course materials.

3. Testing the course = Work package 2 and 3.

Core Unit:

- a. Pilot course in UK by Core Unit for experts = Work package 2
- b. Pilot course in NL by Core Unit for project partners and invited stakeholders = Work package 3

4. Implementation of the course = Work package 4,5,6,7.

- a. Implementation of the course in RO by RO partners, guided by Core Unit = Work package 4
Evaluation of the course
- b. Implementation of the course in EL by EL partners, guided by Core Unit = Work package 5
Evaluation of the course
- a. Implementation of the course in GE by GE partners, guided by Core Unit = Work package 6
Evaluation of the course
- a. Implementation of the course in UK by UK partners, guided by Core Unit = Work package 7
Evaluation of the course

5. Exploitation of the course = Work package 8.

- a. Presenting an introducing version of the course in NL to project partners and NL network
Presenting website, course, networks
Certifying trainers
- b. Presenting an introducing version of the course in RO, EL, GE, UK to project partners and national networks
Presenting website, course, networks = Work package 9.

Train-the-trainer course on C2C/CSR

Target group: trainers to be trained from companies

trainers to be trained from VET and Universities

Trainer manual: How to train in C2C/CSR

Website: further reading, updates, networks/Communities of Practice

Trainers: Core Unit = Desso, KPC, KWIC, EPEA Academy

Day 1: Module 1= Introduction on C2C/CSR

- * Lecture on Basic Principles and Criteria of C2C/CSR = waste, the sun, the planet (water and air), diversity, ecological, economical and social aspects of C2C = CSR.
- * Mind setting, reorganise and rethinking process on C2C/CSR with 3 scene storyboarding method (= Leonardo ToI L4L project).
- * Assignment(s).

Day 2: Module 2= Activating C2C/CSR

- * Simulation game SIMPLYCYCLE = more terms and principles of C2C, comprehension of C2C and implementation of C2C.
- * Workshop: from awareness to change and quality management.
- * Assignment(s).

Day 3: Module 3 and choice of Module 4,5 or 6 = C2C/CSR for process operators, designers and middle/quality managers

- * Module 3: Workshop Teamwork throughout the value chain; Open innovations, long term partnerships, HRM.
- * Module 4: Workshop for the Process operator; recycling materials, toxic materials and sustainable energy use.
- * Module 5: Workshop for the Designer; (re)designing new and existing products, designing a green environment.
- * Module 6: Workshop for the Middle manager/Quality manager; circular economy, marketing and CSR (ISO 26.000 and EQAVET).
- * Assignment(s).

Day 4: Module 7 = Implementing C2C/CSR

- * Excursion and quick scan.
- * Business cases from Desso, EPEA, DSM.
- * National business cases from UK, RO and EL.
- * Discussion/workshop on how to implement C2C/CSR in your own organisation.
- * Guidance in making an action plan in your own organisation.
- * Certification (process).

Homework = Executing (parts of) the Action Plan

- * Training in the workplace.

Day 5: Module 8 = Reflecting on the implementation of C2C/CSR

- * Reunion after x weeks/months
- * SWOT Analysis, HRM management, discussion on the implementation process in your own organisation.
- * Consultation and further actions =
 - % Networking in existing/new networks, Community of Practice, website
 - % In dept consultancy/advice
 - % Continuous learning = further reading, courses, master classes