

Leonardo da Vinci

Working and Learning in the World of Cradle-to-Cradle

Dissemination activity for EU Network PERL on sustainable and responsible living

KPC Groep is a member of the EU Network PERL. PERL stands for Partnership for Education and Research for Responsible Living. The network consists of educators, researchers and practitioners from over 140 institutions in more than 50 countries and is nominated as one of the best networks in Europe.

From 7 March till 10 March 2013 they held their annual conference in Marseille France. Peter van der Baan from KPC Groep had a workshop on Cradle-to-Cradle as an interesting and promising way of living responsible. The climate in the network is still about consuming less in order to feel responsible for the environment.

Cradle-to-Cradle has another approach in stating that you can consume as much as you like as long as you consume cradle-to-cradle products (and services). These products are environmental friendly, good for your health and well being, produced by renewable energy and celebrates diversity. You feel good and beneficial instead of less bad.

There was much interest from and discussion with institutes from Poland, Latvia, Italy and Czech Republic. They decided to organise a preparatory visit to work out a project not only to go more in depth on cradle-to-cradle but also to investigate possibilities on the circular economy.

Peter van der Baan published an article on cradle to cradle and the Leonardo project for the universities in Poland and Czech Republic.

For more information www.perlprojects.org