



“CRADLE TO CRADLE”

**NEW BUSINESS CONCEPT FOR ROMANIAN
COMPANIES**



CHAMBER OF COMMERCE AND INDUSTRY OF BIHOR is an autonomous, non-governmental, apolitical, non-profit, public utility organization, with legal personality, created in order to represent, defend and support the interests of its members and the business community in relation to public authorities and national and international organizations, aimed to promote and develop industry, trade, services and agriculture.

CHAMBER OF COMMERCE AND INDUSTRY OF BIHOR COUNTY IS PARTNER IN THE PROJECT "WORKING AND LEARNING IN THE WORLD OF CRADLE TO CRADLE" ACRONYM C2C, FINANCED BY THE EUROPEAN UNION THROUGH THE LEONARDO DA VINCI TRANSFER OF INNOVATION PROGRAM. THE PROJECT STARTED IN 2011 AND IT WOULD FINISH IN 2013.



**MISSION OF THE CHAMBER OF COMMERCE AND
INDUSTRY OF BIHOR HAS TWO ESSENTIAL
COMPONENTS:**

- REPRESENTING AND PROMOTING THE INTERESTS OF
ITS MEMBERS, THE BUSINESS COMMUNITY IN
GENERAL;**
- PROVIDING INFORMATION AND SERVICES NEEDED
FOR A COMPETITIVE AND SUSTAINABLE BUSINESS
DEVELOPMENT**



THE INVOLVEMENT OF CCI BIHOR IN C2C PROJECT CONSISTS IN:

- trainings according to the innovative concept of Cradle to Cradle**
- assistance to the elaboration of some informing materials for the companies and other organizations that would like to adopt ISO 26000 and C2C**
- helping in the organizing of a pilot course**
- participation to kick-off and evaluation meetings**
- dissemination activities**



THE PROJECT ACTIVITIES IN NETHERLANDS :

- 18 – 21.01.2012 KICK OFF MEETING
- 25 – 29.09.2012 TRAINING COURSE



THE PROJECT ACTIVITIES IN ROUMANIA :

13.12.2012 DISSEMINATION SEMINAR OF CRADLE TO CRADLE CONCEPT



- 16.05.2013 PILOT TRAINING C2C





DISSEMINATION OF C2C CONCEPT TO OTHER EVENTS

- The C2C concept presented to the Chamber of Commerce employees and management, 23 of February 2012



- Among the trade agents informing event regarding to ISO 26000, in 21 of March 2012 it was also presented the innovative concept of Cradle to Cradle





THE BENEFITS OF THE APPLICATION OF C2C FOR THE COMPANIES:

- ✓ **INNOVATION TRANSFER**
- ✓ **ECOLOGIC PUBLIC PROCUREMENT**
- ✓ **LONG LASTING FINANCING**
- ✓ **RESPONSIBLE INVESTMENTS FROM THE SOCIAL POINT OF VIEW**
- ✓ **LONG-LASTING CONSUMPTION AND PRODUCTION**
- ✓ **COMPETITIVENESS**
- ✓ **IMPROVEMENT OF EMPLOYEES' HEALTH AND SAFETY**
- ✓ **GETTING NEW PROFESSIONAL SKILLS AND CULTURE BY PEOPLE INVOLVED IN THE PROJECT**
- ✓ **OFFERING ALTERNATIVE SOLUTIONS FOR SUSTAINABLE BUSINESS**

VA MULTUMESC PENTRU ATENTIE!

Consultant cameral -DELIA BADEA

THANK YOU VERY MUCH FOR YOUR ATTENTION!

Chamber consultant –Delia Badea

CAMERA DE COMERT SI INDUSTRIE BIHOR

21.10.2013

www.ccibh.ro

