



HYGIENE AS BUSINESS AND EDUCATION

→ Girls drop out of school, and women are hindered in their work, due to lack of affordable and available menstrual hygiene solutions in developing countries. For some, this is a 20% loss in school or work time.



ECONOMIC

Women who use Ruby Cup save money compared to what they pay for pads each month. The product creates livelihoods for the "Ruby Sales Ladies".



SOCIAL

Ruby Cup gives customers the freedom to study and work, the ability to pursue life opportunities, and improves their health.



ENVIRONMENTAL

Ruby Cup avoids the environmental impact otherwise created by disposable menstrual hygiene products



UGANDA
KENYA
SOUTH AFRICA



www.ruby-cup.com



THE INTELLIGENT HOME

→ Information technology puts you in charge of your energy consumption while improving convenience and security.



ECONOMIC

Reduced energy bills.



SOCIAL

Increased convenience, health, well-being and control.



ENVIRONMENTAL

Reduced energy consumption translates to reduced environmental impact.



GERMANY
USA



AUSTRALIA

www.cisco.com
www.rwe.com
www.ibm.com
www.switchautomation.com

