







ECONOMIC

Women who use Ruby Cup save money compared to what they pay for pads each month. The product creates livelihoods for the "Ruby Sales Ladies".



SOCI.

Ruby Cup gives customers the freedom to study and work, the ability to pursue life opportunities, and improves their health.



ENVIRONMENTAL

Ruby Cup avoids the environmental impact otherwise created by disposable menstrual hygiene products

HYGIENE AS BUSINESS AND EDUCATION

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Girls drop out of school, and women are hindered in their work, due to lack of affordable and available menstrual hygiene solutions in developing countries. For some, this is a 20% loss in school or work time.

THE SOLUTION

! Ruby Cup is a safe, high-quality, and long-lasting menstrual hygiene product made of 100% medical-grade silicone that can be re-used for up to 10 years. It is inserted, emptied when full, reinserted, and boiled before the next use.

Ruby Cup is the only menstrual cup targeting women and girls in developing countries through low-cost pricing and direct sales distribution. Ruby Cup is sold through women entrepreneurs in order to generate income for women, increase peer-to-peer education in the communities, and provide a sustainable solution to menstruation.

WHY A SUSTAINIA100 SOLUTION?

? Menstruation is taboo, and often overlooked in discussions of basic female needs. Women and girls in developing countries face problems when they menstruate because they cannot afford sanitary pads. Ruby Cup is a safe, cost-saving one-time investment that allows women and girls to move freely for 10 years. It leaves no waste behind, and offsets the potential waste of disposable pads.

www.ruby-cup.com

KENIYA

SOUTH AFRICA













Increased convenience, health, well-being and control.



ENVIRONMENTAL

Reduced energy consumption

translates to reduced environ-

THE INTELLIGENT HOME

Information technology puts you in charge of your energy consumption while improving convenience and security.

THE SOLUTION

! By integrating information and communications technology in the home, intelligent homes put you in charge of the energy consumption in your house. Intelligent homes cover a range of possibilities: automatic bathing solutions controlled via your phone, mood lighting, home cinemas, an "all-off button" and central heating controlled by a thermostat. Emphasizing convenience and security improvements for the homeowner, energy and monetary savings are delivered as a by-product of solutions, which improve your quality of life.

Intelligent homes give you control over your heating and energy-consuming appliances. It turns off the lights when you're not there. It warns you if you leave doors or windows open. It can time-manage other electrical devices so your washing is done when energy is cheap. And the kicker: All of these factors can be remotely controlled online or via your smartphone.

WHY A SUSTAINIA100 SOLUTION?

? Smart homes deliver energy savings and greater control of temperature, lighting, water usage, and ventilation. Smart and intelligent homes also make it much easier for the home owner to track energy consumption as the real-time display allows you an overview of which appliances consume a lot of energy. Intelligent homes also allow you to integrate your home into the greater smart grid.



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